

Creative Economy State Profiles

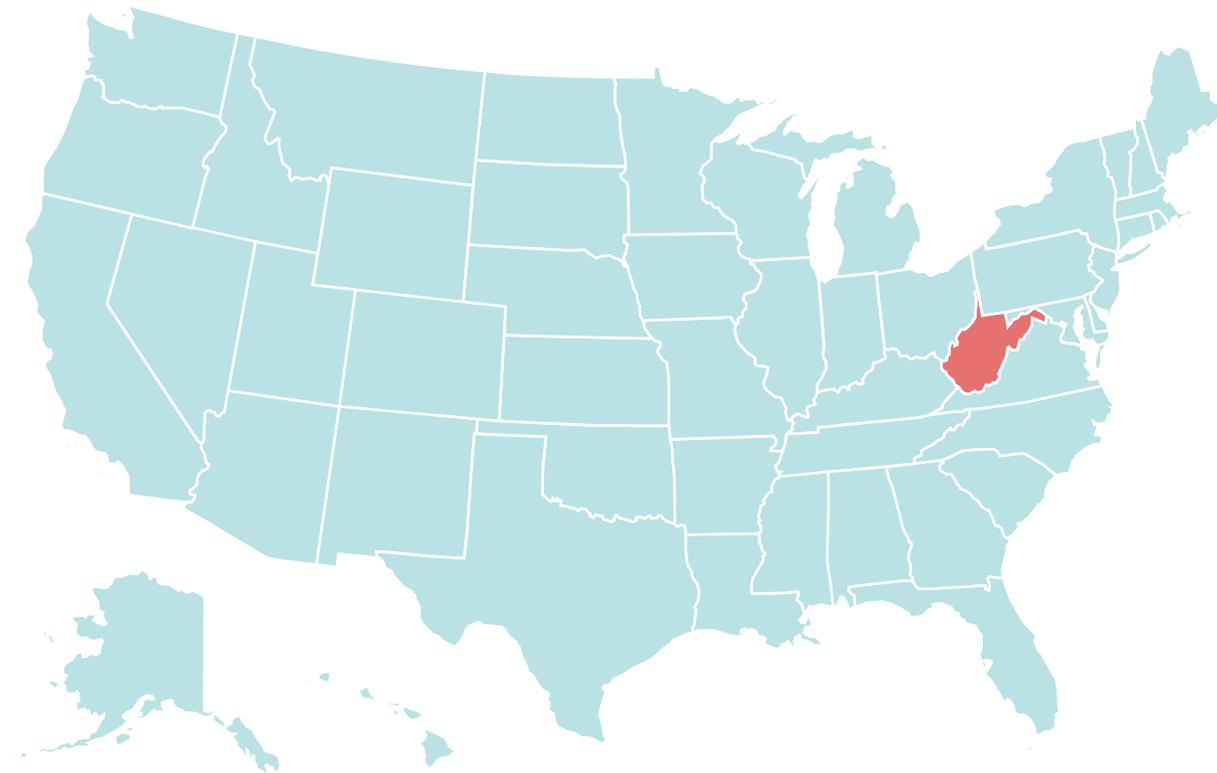


The Arts and Cultural Production Satellite Account (ACPSA) was developed through a partnership between the National Endowment for the Arts and the U.S. Bureau of Economic Analysis.

This printed version is based on an interactive dashboard exploring ACPSA data for every state.

Explore the dashboard at nasaa-arts.org/nasaa_research/creative-economy-state-profiles/

State Arts and Cultural Production 2019



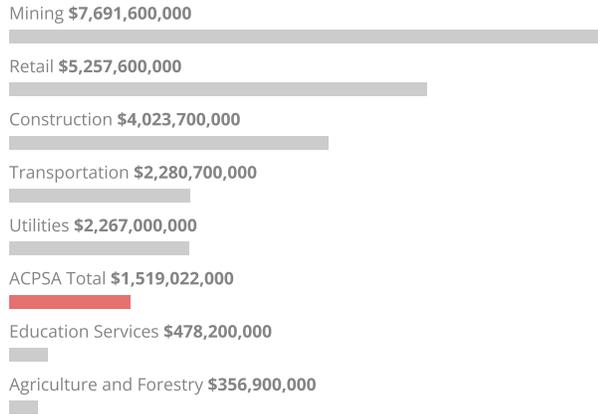
West Virginia

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$1,519,022,000** and **1.9%** of the **West Virginia** economy, contributing **15,725 jobs**.

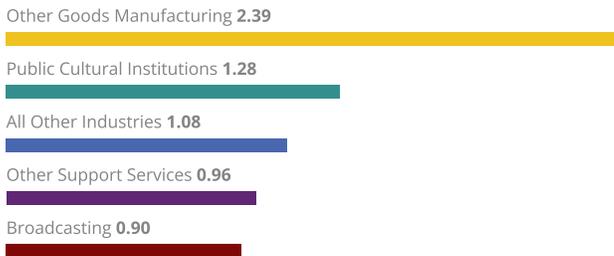
Total Value Added	\$1,519,022,000
Arts and Cultural Share of Total Gross State Product (GSP)	1.9%
Core Arts and Cultural Production	\$116,669,000
Supporting Arts and Cultural Production	\$1,313,783,000

Comparing Arts and Culture to Other Sectors of the Economy

Arts and cultural **Value Added** in **West Virginia** ranked **6th** among the comparison sectors. Comparison industries are selected industry categories using the North American Industry Classification System (NAICS) drawn from BEA's 2019 state level data for employment (full-time and part-time workers), compensation and value added by industry. The comparisons are not mutually exclusive –arts and culture includes, for example, portions of other sectors such as construction and retail trade.



Arts and Cultural Industries

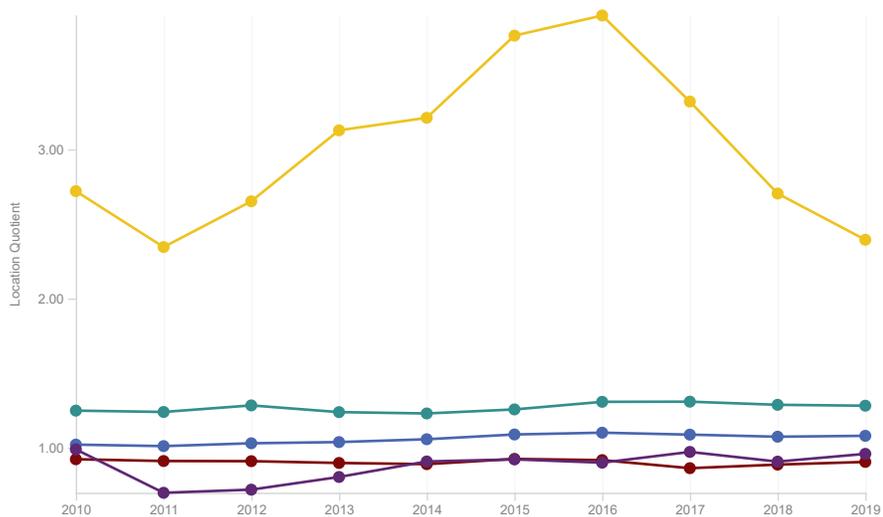


The ACPSA contains detailed data on 36 key industries (https://nasaa-arts.org/nasaa_research/acpsa-industry-key) within the arts and cultural economy. These industries range from core arts and cultural production to industries supporting arts and cultural activities. The bar chart here shows the top five arts and cultural industries in 2019 by **Value Added** using **Location Quotient** in **West Virginia**.

Arts and Cultural Industry Trends

This line chart displays 10-year trends for the top five ACPSA industries in **West Virginia**. In 2019, the top five industries by **Value Added** using **Location Quotient** in **West Virginia** were:

- Other Goods Manufacturing
- Public Cultural Institutions
- All Other Industries
- Other Support Services
- Broadcasting



Note: For some industries, data are not shown due to disclosure limitations. Dollar figure estimates are not adjusted for inflation.

Arts and Cultural Trends



ACPSA industries as a whole displayed the following year-over-year changes by percentage when compared to all industries. **West Virginia** Arts and Culture **Value Added** changed by **-1.51%** between 2018 and 2019. This trend comparison provides insights into how arts and cultural industries fared relative to the **West Virginia** economy over time.

Gross State Product
Arts and Cultural Value Added

Regional Comparison

