



2023 Tamarack Foundation Creative Entrepreneur Fellowship

Fellowship Application Rubric

Total Score: ____/24 points

Final DRAFT (updated 11/29)

Are they at the right stage in their career to get the most benefit from the fellowship?			
Question	0 Point (not suited)	1 Points (good fit)	2 Points (excellent fit)
How much would they benefit from the training?	They are not ready or too advanced entrepreneurially.	They are a little underdeveloped or overdeveloped for some components of the program.	They are at a tipping point in their work that fits very well with the exposure and education the program offers.
Would the coverage and exposure we provide take them to the next stage.	Not likely.	They may see some benefit.	This would be a great catalyst for this individual at this time.
Are they ready to do business beyond their current market?	No.	Maybe, but it would be a struggle	They are ready for expansion into new markets.
Would they benefit from the program's networking opportunities?	No.	Somewhat.	Definitely.
Will they likely make successful entrepreneurs?	No, or not yet.	It's hard to tell.	Yes and they have the capacity to do so.
Are they underrecognized but stylistically evolved?	No.	They are somewhat under recognized and stylistically evolved.	Yes. Their work should be getting more recognition.

What is the quality of their work?			
Question	0 Point (Average or Unsatisfactory)	1 Points (Good)	2 Points (Excellent)
Originality/Creativity	The artwork is common or marginally unique and original. The artist communicates the themes and subject matter in an unimaginative or overused way.	The artwork has aspects of uniqueness and is somewhat original. The artist communicates the themes and subject matter in a somewhat imaginative way.	The artwork is unique and original. The artist communicates the themes and subject matter in a new, imaginative way.
Technique	The artwork demonstrates little or minimal skill. The artwork's media is used simplistically or poorly.	The artwork displays a good knowledge of the principles of design and artistic elements. Most of the elements work well and the work is cohesive.	The artwork displays a mastery of the principles of design and artistic elements. All elements work well together to create an extremely cohesive work of art.
Craftspersonship	The artwork demonstrates little to no skill. The media is not used well.	The artwork demonstrates skill. The artwork's media is used well.	The artwork demonstrates a mastery of skill. The artwork's media is used exceptionally well.
Visual Impact	The artwork is lacking interest or only somewhat interesting and struggles to hold the viewers' attention.	The artwork is interesting and leaves a lasting impression on the viewer.	The artwork is extremely interesting and is memorable for the viewer.

Presentation of the work in this application?	Poorly presented and unclear.	Average.	Excellent.
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Cultural Equity Consideration			
Question	0 Point	1 Points	2 Points
Is this person impacted by systemic barriers which could affect the quality of their application?	No	Maybe	Certainly