



Arts Business Accelerator Application

Tamarack Foundation for the Arts Business Accelerator is a 6-month arts business cohort program for women and BIPOC (Black, Indigenous, Person of Color) arts-focused business owners and facilitated by Elaine Grogan Luttrull, Minerva Financial Arts. The overarching goal is to build business and financial knowledge, skills, and self-efficacy in women and BIPOC-owned arts-focused small businesses while creating community among participants.

Tamarack Foundation for the Arts (TFA), in partnership with the WV Hive, recognizes the need to support the development of women and BIPOC-owned small businesses within southern West Virginia counties and areas declared ARC-distressed or at-risk. The TFA Arts Business Accelerator aims to increase the number of arts-focused small business startups owned by women and BIPOC and increase the capacity and growth of already existing women and BIPOC-owned arts-based small businesses in southern West Virginia. TFA will accomplish this by providing a cohort of 20 individuals with small-business development training, coaching, access to accountants, learning workshops, subsidies to access markets, and networking opportunities over a six-month training period.

WHO CAN APPLY:

This program is focused on women from low to moderate income households and members of the BIPOC community who live in or own a business in the program service area, which includes the following counties: Boone, Fayette, Lincoln, Logan, Mingo, McDowell, Mercer, Monroe, Raleigh, Summers, and Wyoming.

Limited Space: 20 participants

APPLICATION DEADLINE: January 20, 2023

NOTE: If you are not in this program service area, but you would like to participate in a program like this, please let us know at this link: <https://forms.gle/JEn65Esop6qKUYvn6>.

PROGRAM OUTCOMES

As part of this program, participants will

- Build portfolio careers to monetize creativity
- Plan for realistic business costs
- Use effective record-keeping systems
- Prioritize tax deductions for creative entrepreneurs
- Increase financial knowledge, habits, and self-efficacy
- Obtain business licenses and sales tax licenses, if appropriate
- Increase access to business education, support, capital, and markets
- Increase networking opportunities with peers
- Strengthen the small business ecosystem in their regions

Participant commitment

As part of the program, participants will commit to the following activities:

- Participate in three consultation sessions with the instructor
- Attend the in-person TFA Arts Business Accelerator Bootcamp in Beckley, Feb. 23 and Feb 24 (meals will be provided; a travel stipend and/or lodging will be provided, based on travel distance; a caregiver stipend is available upon request)
- Attend the virtual WV Creative Network monthly Lunch and Learn series (one Wednesday a month from 12-1pm, March through August)
- Participant in one monthly group check in with the instructor and peers
- Set personal goals and work to achieve those goals with support from the entrepreneurial coach, TFA, peer-learning, and additional resources
- Report progress, challenges, and experiences to the instructor

To Apply

To apply, please provide the following information. If you need assistance with this application in any way, contact Kandi Workman at kandi@tamarackfoundation.org or call 304-915-6276.

Submit completed application to Kandi Workman at kandi@tamarackfoundation.org.

This project is supported by the Truist Foundation.

Name	
Pronouns	
Age	
Do you identify as a woman?	
Are you a member of the BIPOC community? Black, Indegenous, Person of Color	
Home Address	
Number of people in household	
Estimated total household income for 2022	
County of Residence	
Business Name	
Business Address (if applicable)	
County of Business	
Phone	
Email	
Website or social media links	
Answer the following questions as applicable to you and your business	
Do you have a business license?	
Number of Employees	

<p>How long has the business been in operation and generating sales?</p>	
<p>What are your plans for business growth?</p>	
<p>Why do you want to participate in this arts business accelerator? How do you think participating in this will help your business?</p>	
<p>Caregiver Stipend:</p> <p>Do you provide care for a child, a loved one with disabilities, or an elderly loved one and will need to find care for them while you attend the in person bootcamp? Do you want to request a caregiver stipend?</p>	

Send completed form to kandi@tamarackfoundation.org.



This project is made possible through partnerships between Tamarack Foundation for the Arts, WV Hive, Beckley Arts Center, and Minerva Financial Arts.



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